

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH
Integrated Quality Horticulture Development Project-2nd Phase (DAM Part)-1st Revised
Department of Agricultural Marketing
Middle building, Room No-516,
Khamarbari, Dhaka-1215

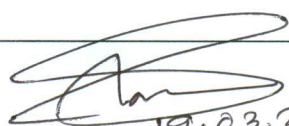
Memo No-12.02.0000.500.007.71(3).14-152(4)

Date: 19/03/2015

Request of Expressions of Interest

1	Ministry/Division:	Ministry of Agriculture.			
2	Agency:	Department of Agricultural Marketing (DAM)			
3	Procuring Entity Name:	Project Director, IQHDP-2 nd Phase (DAM Component)-1 st Revised			
4	Procuring Entity Code:	N/A			
5	Procuring Entity District:	Dhaka.			
6	Expressions of Interest for Selection of:	Recruitment of IT firm for Enhancement E-governance System of Department of Agricultural Marketing (DAM).			
7	Title of Service:	Recruitment of IT firm for Enhancement E-governance System of Department of Agricultural Marketing (DAM).			
8	EOI Ref. No:	12.02.0000.500.007.71(3).14-152(4)			
9	Date:	19/03/2015			
KEY INFORMATION					
10	Procurement Method:	Quality and Cost Based Selection (QCBS)			
FUNDING INFORMATION					
11	Budget and Source of Funds:	Development Budget of Government of Bangladesh (GOB)			
	Development Partners:	N/A			
PARTICULAR INFORMATION					
12	Project/Progr-amme Name:	Integrated Quality Horticulture Development Project-2 nd Phase (DAM Component)-1 st Revised			
13	EOI Closing Date and Time	05 April 2015 Up to 12.00 PM.			
INFORMATION FOR APPLICANT					
14	Brief Description of Assignment:	Request for Expression of Interest (EOI) for Selections of IT Firms for Enhancement E-governance System of Department of Agricultural Marketing (DAM). The overall objective of the assignment is to upgrade and enhance the existing E-governance system of DAM to accommodate various dynamic functionalities in terms of collection and dissemination of various agricultural marketing information and facilitation on various marketing related service delivery. 1. The specific objectives are as follows: i) To develop mobile portal for Department of Agricultural Marketing. ii) To develop push pull based SMS services for dissemination of agricultural marketing information. iii) To develop online directory of markets, members of farmer groups and entrepreneurs. iv) To facilitate E-agricultural marketing for farmers and buyers. v) To strengthen the ICT based capacity of the DAM officials. vi) To develop specialized apps for various services related to agricultural marketing information for the selected market. vii) To develop online display system for dissemination agricultural marketing information. 2. The main tasks of the IT firm are as follows: i) Integration with Current Portal, ii) Development of e-Agricultural Marketing, iii) Unstructured Supplementary Service Data (USSD) Service, iv) SMS based push pull service, v) Mobile Apps for e-governance system, vi) Dissemination of market information by LED Control System in the 10 markets of project Areas. vii) Supply of 6(six) Nos Upgrade version Tab. viii) Digitization of market information and soft copy of entrepreneurs & farmer's group data, link with the web site. ix) Technology transfer through arranging necessary training & Develop and handover appropriate user manuals. 3. IQHDP-2 nd Phase (DAM Component) 1 st Revised invites eligible IT firm to express their interest in providing the above mentioned services. They should provide information demonstrating that they have the required qualifications and relevant experience to perform the services. EOIs should include: i) brochures, ii) Experience of the firm's including client's reference, Project reference etc. with address and contract. iii) Description of similar assignment in the last 2 years inducing client's reference, project, reference etc. with address and contract, iv) Financial resources/Report on financial status (audited financial Reports or equivalent documents for the last 2 years). v) Availability of relevant staff, vi) Annual turnover for the last 2 years, vii) Registration of the firm, viii) Duration of the firm in relevant business. 4. The EOIs would be shortlisted on the basis of: i) At least 2(two) years of working experience of web based applications; ii) Experience in relevant others services; iii) Availability of support services; iv) Completion of successful projects on web-based software applications & relevant services stated in the EOI for any Government/Semi-government/Autonomous/Multinational organization with letter of appreciation. 5. The procurement process Would be Quality & Cost Based Selection method in accordance with PPR-2008. 6. Further information can be obtained at the address below during office hours on working days. 7. The EOI must be delivered to address below by 12.00 PM local time on 05 April, 2015 in two sets (1 Original+1 photo copy) & clearly marked "Request for Expressions of Interest (EOI) for Enhancement of e-governance System of Department of Agricultural Marketing (DAM)". 8. The authority reserves the right to accept or reject any or all the EOIs, or annul the process at any stage without assigning any reason(s) whatsoever and without incurring any liability to the affected applicant (s).			
	Experience, Resources and Delivery Capacity Required:				
	Other Details (if applicable):				
15	Association with foreign firms is:	N/A			
	Ref No.	Phasing of Services	Location	Indicative Start Date	Indicative Completion Date
PROCURING ENTITY DETAILS					
16	Name of Official inviting EOI:	Shahnaz Begum Neena			
17	Designation of Official Inviting EOI:	Project Director.			
18	Address of Official Inviting EOI:	Integrated Quality Horticulture Development Project-2 nd Phase (DAM Part)-1 st Revised, Department of Agricultural Marketing Middle building, Room No-516, Khamarbari, Dhaka-1215.			
19	Contact details of Official Inviting EOI:	Phone No-880-2-9140995, 880-2-9137107 Fax no-880-2-9139385 e-mail:neenashahnaz@gmail.com; iqhdpdam@yahoo.com			

20. The procuring entity reserves the right to accept or rejects all EOIs.


19.03.2015
(Shahnaz Begum Neena)
Project Director, IQHDP-2nd phase (DAM Part)